

<http://www.charmedmag.com/248/mother-earth-deserves-a-chance/>

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GREEN- GOIN' GREEN

Mother Earth Deserves a Chance...

ecosumo.com, the easy-to-navigate, one-stop green marketplace, allows consumers to go green and stay green. The Baltimore-based company is an online one-stop green marketplace for eco-conscious products. The online market was established to help the ever-growing population of environmentally-conscious shoppers purchase Green products with ease and increase their eco-karma at the same time through the Social Network.

ecosumo.com carries products in categories such as household, on the go, baby, apparel, footwear, furniture, pet, health & beauty, and water bottles. And ecosumo continues to expand their product lines. Some partners include Mrs. Meyers, Verilux, Green Tee, Simple, KOR Water, Paddywax, Seventh Generation, bambu, Nature Babycare, and Envirosox. ecosumo aims to partner with brands that manufacture, process, and ship using methods that are as Green as possible.

In addition to providing a variety of products at great prices in an easy-to-navigate, clean website, **ecosumo.com** has a strong Social Network program, where people from around the world share thoughts, ideas, product feedback and suggestions, and stories about all-things-Green on the ecosumo blog or ecosumo Facebook group. ecosumo is a marketplace not just of products, but of Green ideas as well.

ecosumo is also giving back to other Green organizations by donating 1% of all sales to the charity of the customers' choice. They can choose from the Chesapeake Bay Foundation, Conservation International, Coral Reef Alliance, Surfrider Foundation, Ecotrust, Rainforest Alliance, and Ceres.

"Years ago, I became aware that there are unavoidable costs to doing business and essentially, Mother Nature is paying the tab for our commercial interests. Because of this, ecosumo takes all the amazing Green products our customers love and puts them in a virtual store where anyone around the globe can visit, shop, and check-out without having to burn one single gallon of gas. Add 100% post-consumer packaging and packing tape, and we're collectively reducing the exponential carbon footprint of global business," stated Steven Dellis, CEO of ecosumo.com. "This is one way we can give back and help heal our global environment."

Check out their blogs that are posted regularly on <http://blog.ecosumo.com/>. Topics include: Green Living Ideas - tips on how to embed Green-ness into your every action; Product Highlights - let you know what **ecosumo** has on



their shelves and why; Defining Green - explaining things about the Green industry; and Conversation Starters - this is a SOCIAL site, so generating conversation by raising relevant and timely topics is critical.